

Valerie Cheng

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Experience

Freelance Videographer & Photographer

BlackWolf Artistry

2019 - Present (2 years 4 months +)

Freelance multimedia company that creates promotion videos, music videos, short stories, graphic design and photography for small local business and nonprofit organizations.

Video Production

The Sean Ward Show Inc.

Oct 2019 - Present (1 year 7 months +)

- Oversaw day-to-day operations of an independent production company specializing in creating video products for webcasting and video streaming.
- Organized video and photoshoots, production crews, and actors to achieve clients' creative vision.
- Kept video libraries and related documentation organized for easy retrieval.
- Implemented logistics for shoots and video equipment.
- Compiled content from various sources to create social media post on multiple platforms
- Supported camera operations on film crew by handling measuring and focus during filming, helping set up, build, and maintain camera and lenses.
- Set up camera and lighting equipment to capture the best possible pictures.
- Tested, maintained, and cleaned camera and lighting equipment to ensure proper working order for shooting.
- Provided on-site and on-location filming services, including setting up lighting and audio and resolving technical issues.
- Captured behind the scenes through video and still shot cameras.
- Set and maintained organized and detailed schedules for production.

Video Production

The Osborne Academy of Acrobatics Inc.

May 2019 - Present (2 years +)

- Developed and produced company marketing videos to promote business revenue.
- Completed polished and professional edits with Adobe Premiere Pro and Final Cut Pro.
- Handled technical setup such as lighting and sound for each shot.
- Worked closely with gym owner and social media coordinator to deliver project requirements, develop solutions and meet deadlines.

Video Production

NRG 4 Life Fitness

Jul 2020 - Sep 2020 (3 months)

- Created, captured, edited, and produced all promotion videos for NRG 4 Life.

- Developed and produced company marketing videos to promote business revenue.
- Completed polished and professional edits with Adobe Premiere Pro and Final Cut Pro.



Behind the Scene Photographer

TLN Media Group

Jul 2019 - Aug 2019 (2 months)



Video Production

George Brown College

Nov 2018 - Jun 2019 (8 months)

- Created, captured, edited and produced all George Brown College film projects that I was assigned to.
- Filmed a non-broadcast programming for public entertainment

Education



George Brown College

Video Design & Productions

2018 - 2019



Cardinal Carter Academy of The Arts

High School Diploma, Visual Arts

2013 - 2017

Licenses & Certifications



Standard First Aid, CPR and AED - Canadian Red Cross

Issued Sep 2020 - Expires Sep 2023

101958394



Worker Health and Safety Awareness in 4 Steps - Ontario Ministry of Labour,

Training and Skills Development

Skills

Video Editing • Graphic Design • Photography • Adobe Photoshop • Adobe Premiere Pro • Final Cut Pro • Camera Operation • Video Production

Honors & Awards



Ontario Scholar